

Review
on syllabus of the Module “European practice of sustainable development towards green transformation”, implemented in Karaganda university of Kazpotrebsoyuz within Erasmus+ project Jean Monnet 2022-2025 101082914 – Erasmus-JMO-2022-HEI-TCH-RSCH, funded by European Union

Sustainable development and green economy strategies, outlined by the international community, help mitigate the effects of global challenges, reduce climate risks, achieve sustainable development goals, making it possible to attract long-term investments for green projects, expand the classes of investment assets, provide new risk management tools and increase level of financial inclusion, quality of corporate governance, environmental and social responsibility of business. Transforming business models and financial assets into ESG is becoming a priority goal for Kazakhstan. The main focus of this approach was government initiatives – the Strategy for Achieving Carbon Neutrality until 2060, the national project “Green Kazakhstan”, etc.

For the effective implementation of the stated strategic goals, competitive, highly qualified personnel are required, capable of conducting research and making the right decisions in the field of sustainable development and economic policy, and carrying out effective work activities based on the principles of sustainable development. Studying the experience of the European Union as part of the course “European practice of sustainable development towards green transformation” will improve educational activities and training of bachelors at the Karaganda University of Kazpotrebsouz. In this regard, we believe that the subject of the course “European practice of sustainable development towards green transformation” is currently very relevant.

The work program of the course reveals problems of sustainable development that require special attention from the public, scientific communities, young researchers, business structures and government agencies. The purpose of the module is to disseminate the experience of the European Union in achieving sustainable development goals through the development and implementation of a training module in existing university educational programs in order to develop skills and competencies that help students to meet the needs of the labor market and environmental problems of the region.

The syllabus reflects 15 topics, combined into three modules.

The first module “The concept of sustainable development of the European Union” reveals the goals and concepts of sustainable development, its indicators, sustainable development management programs at the level of regions, territories and integration associations in details. The module also covers areas of green transformation and the development of a circular economy.

In the second module “Financial aspects of sustainable development” the focus is done on sustainable finance and its contribution to sustainable development. The financial instruments of ESG investing, European Union standards for green bonds and loans, the priorities of green tax and budget policies

of European countries and the development of green finance in Kazakhstan are covered in details.

The third module “Cooperation between the EU and Kazakhstan in the implementation of sustainable development goals” studies the social aspects of the green economy, the specifics of Kazakhstan in the transition to sustainable development, as well as the management of risks arising in the process of this transition.

Each topic includes questions to test knowledge and tasks for independent completion, and links to literature sources for completing tasks and studying additional material. Innovative forms of conducting classes and seminars are provided - group projects, cases, problem-based learning, electronic textbooks and training programs, MOOCs.

In addition, the syllabus presents criteria for assessing students’ knowledge in accordance with credit technology, an appeal procedure, and course policy.

As a result of studying this course, students will acquire skills and knowledge about the basic concepts and strategies of sustainable development of the European Union, skills in collecting and interpreting information in the field of sustainable development, green technologies, government initiatives, and green finance. Students will be able to analyze trends in the development of economic, social and environmental processes in the context of sustainable development, give their forecast assessment, identify problems and formulate their own ideas and solutions to identified problems. The course involves developing the ability to learn independently, improve skills and competencies.

In connection with the mentioned above, we believe that the curriculum (syllabus) for the course “European practice of sustainable development towards green transformation" can be recommended for use in the educational process.

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